



Thank you for considering a partnership through sponsoring the Lakeland Landsharks Triathlon Club. We are Polk County's only USAT sanctioned club and our mission is *"To promote triathlon and multisport in Central Florida, by eliminating barriers and supporting every level of athlete to achieve their multisport goals!"*

We always want to evaluate and improve ways to develop and strengthen our partnership and promote your business while expanding service to athletes. Below are the current Gold level details and benefits which can be negotiated and adapted to best meet your business needs in reaching club members. As a potential sponsor and club member, please do not hesitate to contact me if you have any ideas to improve the club and help our mission move forward.

***Gold level sponsorship: \$500 cash donation or above \$500 donation of no charge merchandise and/or services. Combinations of cash and services worth over \$500 are also negotiable.***

All Gold level sponsors will receive an individual club membership. Your logos will be placed on our next order of tri-kits and cycling jerseys. Gold level sponsors will be listed on our website and featured on our social media pages to include sponsor logos, business information, and website links. We will email our membership quarterly with advertising information. Gold sponsors, as members, are invited to club events and will be introduced to speak if they wish. If appropriate for the business location and type, we would like to host an event or meeting annually at the business.

Rod Crowley  
Landsharks President

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